

datacolor 
SpyderTV™

IMPROVE THE PICTURE
ON YOUR HOME
ENTERTAINMENT SYSTEM



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Datacolor SpyderTV™ is the first product that takes the guesswork out of improving the picture on your home theatre display. In just 30 minutes, you get a dramatically improved image and a more enjoyable viewing experience.

OPTIMAL PICTURE

Would you purchase a Fender® Stratocaster® guitar and not keep it in perfect tune? The same is true for home entertainment systems. They are designed for high performance, but in order to enjoy the optimum picture, each system needs to be "fine tuned" once it is in your home.

Color settings on even the most expensive home theater systems tend to drift, and need to be "tuned up" periodically.

Better Viewing Experience

Now you have the opportunity to improve your viewing experience today and maintain the quality of that experience for years to come with SpyderTV. This innovative solution uses the award-winning Spyder2 colorimeter to adjust the brightness, contrast, color, tint and color temperature presets available in your TV.

- ❖ Takes the guesswork out of picture improvement in just 30 minutes or less
- ❖ Increases realism by extending highlight and shadow detail
- ❖ Enhances dark images for better visibility
- ❖ Improves viewing when the display is watched in a dark room
- ❖ Increases the depth of the image by maximizing contrast
- ❖ Supports plasma, RPTV, DLP, LCOS, LCD and CRT TV's
- ❖ Allows you to see your favorite shows or movies just as the director intended



Built-in Expert

Virtually all-home theater displays offer visual menu adjustment sliders: Brightness, Contrast, Color, Tint, and Color Temperature Presets. However, they rely on the viewer's eye to determine whether the settings are correct. This can lead to inaccuracies because people see color differently. The perception of color changes based upon lighting, seasons and other subjective conditions. Datacolor SpyderTV has fully automated the process, applying scientifically-based adjustments to each control in order to achieve more accurate results. It's the next best thing to hiring an ISF certified calibrator.

Requirements:

- ❖ DVD player with remote
- ❖ Laptop or PC near the display to be calibrated
- ❖ Windows® 2000 or XP
- ❖ USB port

Easy-to Use

You don't have to be an AV expert to use this product. An easy-to-use wizard guides you step-by-step through the process, eliminating any guesswork. Based on the specifications of your system, in just 30 minutes the SpyderTV scientifically measures contrast, brightness, color, tint, and color temperature presets. SpyderTV determines the optimal settings for your system, so you can accurately and easily adjust your menu sliders, dramatically improving your picture. Use it every 6 months, or when you get a new DVD player or set box, to keep your picture optimally tuned.

Because Color Matters

Datacolor, a leader in color science, has leveraged its 35 years of experience, award-winning Spyder technology and AV expertise to bring you the first home product that can accurately and easily adjust and improve your picture. This gives you a more enjoyable viewing experience and maximizes your home theater investment. Datacolor offers a wide range of products to help budding and experienced photographers, graphic artists, home theater enthusiasts, professionals and people like you improve the color on their computer monitors, television screens, and printers for accurate color viewing and printing.



Americas
+1.609.924.2189
cvmarketing@datacolor.com

Europe
800.700.800.70 (toll free)
cveurope@datacolor.com

Asia
+852.2420.8283
asiamarketing@datacolor.com

datacolor

Because Color Matters

For more information, please visit
www.colorvision.ch/spydertv